



1.2.3. Guiding Principles

WHY CHOOSE HAWKS FC

We recognise that there is a lot of choice available to players and deciding where to play may prove a challenge. We believe that our club offers each player a bright future and a welcoming environment.

OUR GUIDING PRINCIPLES

- **Celebrating football** - we offer programs from 4 to 60 years of age. We believe team sport, health and fitness and community is extremely important to the mental health and wellbeing of all of us and we recognise the role we play in this
- **Communication** - we aim to provide clear, concise, and timely communication that ensures we are all in the loop and on the same page
- **Respect** - we will always treat all people with respect through our actions and communication
- **Honesty** - we will be always open and honest with people in our communication with them
- **Transparency** - we will share our challenges with people and have the courage to admit when we get something wrong and ask for help to fix it where appropriate
- **Development pathways** - we aspire to provide clear pathways for players, referees, coaches and volunteers
- **Retention** - we make every effort to retain players at our club throughout their playing journey with a view on long term development
- **Pioneering** - we will challenge ourselves to think outside the box and remain curious
- **Practice what we preach** - we will not ask of others what we are not prepared to do ourselves
- **Community Engagement** - we will continue to work with our local community including Small Steps for Hannah (SS4H), other local clubs, schools and business partners